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**INNOVATIVE CREATIONS TO RESTORE CASA CASUARINA**  
***Ocean Drive Mansion Gets Set for Private Club Membership***

MIAMI BEACH, FL (November 22, 2004) - Tom and Katia Bates announce that their interior decorating firm, Innovative Creations has been commissioned to restore and enhance Casa Casuarina, Ocean Drive's most recognizable landmark, once owned by legendary designer Gianni Versace.

The home, now owned by Peter Loftin, is an ultra-private club and spa that is also used for luxurious parties. Innovative Creations is in charge of keeping the elegant feel and renowned artistic flavor that dates back to 1930 when the home was first built and continues through the 1990's when Versace turned the palace into an Italian masterpiece.

"My passion is restoration," says Katia, who was born and raised just outside of Venice, Italy. "When you live in or around Venice you learn to work with what you have. Casa Casuarina is a national treasure."

The four story mansion has 10 bedroom suites, spa, Davidoff Lounge and bar, ladies' and gentlemen's lockers, media/ marketing room, Moroccan lounge, roof deck and observatory, corporate offices, dining room, prep kitchen, beach club, outdoor bar and fabulous pool. Every suite will have its own personality and feel with intricate art work on the walls throughout. Innovative Creations will be responsible for all furnishings and luxurious appointments which will create a new standard of excellence for the members of the club.

From the intricate mural work designed around the beautiful birds in the Parrots Suite to the elegance of Madonna's favorite La Mer Suite to the relaxing poolside Moroccan Lounge, Innovative Creations will have a hand in the restoration, furnishing and space planning of every room and suite in the mansion, making it a comfortable, yet sophisticated for its new members. The grand opening is set to be at the end of January.

Innovative Creations was commissioned for Loftin's initial restoration and decorating project, when he purchased the home from the Versace family in 2000. After four years, only Innovative Creations was trusted to implement the process of the transformation of Casa Casuarina into a

private club.

With a mansion as beautiful as Casa Casuarina, maintenance is on high demand," says Tom.  
"Preserving such beauty is a job that is extremely satisfying."



